



FOR IMMEDIATE RELEASE

Contact:  
Nancy Knutson  
715-634-2484

[Nancy.Knutson@lumberjackworldchampionships.com](mailto:Nancy.Knutson@lumberjackworldchampionships.com)

## Lumberjack World Championships Foundation Announces Live Stream of 59<sup>th</sup> Annual Competition

### *Lumberjack World Championships in Hayward, WI*

**Hayward, Wis. (July 17, 2018)** – On July 19 – 21, 2018, timber sports athletes from around the globe will gather in Hayward, Wisconsin, for the 59<sup>th</sup> Annual Lumberjack World Championships (LWC), the greatest and most prestigious lumberjack and lumberjill competition worldwide. For all the athletes and fans who cannot travel to Hayward to experience the LWC's three-day celebration of timber sports, the Lumberjack World Championships Foundation is pleased to announce that on Saturday, July 21, the final World Championships competition will be live streamed for all to see.

Folks interested in participating in the live stream experience should visit [www.LumberjackWorldChampionships.com](http://www.LumberjackWorldChampionships.com) where they will find the live stream player on the website's home page. Live stream of the Lumberjack World Championships finals will begin at 5:45pm on Saturday, July 21, and continue through the exciting conclusion of the annual competition. The live stream will also be available on the LWC's Facebook page (@lumberjackworldchampionships) as well as the American Birkebeiner Ski Foundation's Facebook page (@americanbirkebeiner).

Over 100 lumberjacks and lumberjills, from around the world, will compete for a purse of over \$60,000 in a variety of timber sports disciplines. In addition, nearly 100 amateur and novice athletes will compete over the 3-day event. LWC professional athletes compete in over 21 events, including, logrolling, boom running, sawing, chopping, axe throwing, and speed climbing. Information on each unique timber sports discipline is available at [LumberjackWorldChampionships.com](http://LumberjackWorldChampionships.com). Each day's competition will culminate with a crowd favorite, the Jack and Jill relay combining the sports of pole climbing, boom running, single-buck sawing, and standing chop. LWC quarterfinal competitions begin on Thursday, July 19, and continue into Friday, July 20, with professional timber sports competitions nightly at 6:00pm. The 59<sup>th</sup> Lumberjack World Championships finals will take place on Saturday, July 21 at 6:00pm in historic Lumberjack Bowl, Hayward, WI.

-more-

The LWC is three-days of hearty, international competition wrapped up in good, old, north woods fun.

- **Thursday, July 19 – LWC Family Night!** The first 250 kids will receive a foam LWC axe, courtesy of Brawny®
- **Friday, July 20 – LWC Happy Hour & Koozie®!** The first 250 adults age 21 and over will receive a free LWC Koozie, courtesy of Samuel Adams®! Happy hour in the Swinging Axe Beer Garden from 3:30pm to 5:30pm will also include live music by the Pinery Boys
- **Saturday, July 21 – Live Music** from 2:00pm to 5:30pm in the Swinging Axe Beer Garden with the Pinery Boys, followed by Molly Otis, Warner recording artist at 3:30pm

Each year, an estimated 12,000 spectators and fans flock to the LWC to witness not only the fierce competition but to experience the celebration of timber sports on the festival grounds. Opening midday (11:30am on Thursday/Friday, 12:00pm on Saturday), spectators can try their hand (or feet!) at logrolling and other interactive and demonstration activities. From food vendors and entertainment, to the Swinging Axe Beer Garden, there is plenty of lumberjack action for families and friends, alike.

The tradition of competition between lumberjacks began in the 1890's. In keeping with the timber sports tradition, the 59<sup>th</sup> Annual Lumberjack World Championships will once again be held in beautiful and historic Lumberjack Bowl on the shores of Lake Hayward. In days gone by, Lumberjack Bowl was once a holding pond for log drives down the Namekagon River. While timber sports were born over a century ago, they continue to grow in worldwide popularity today.

Information about the Lumberjack World Championships, as well as reserved and general admission tickets, are available at [www.Lumberjackworldchampionships.com](http://www.Lumberjackworldchampionships.com).

### **Darn Fine Sponsors**

The following sponsors help make it possible to keep sawing, chopping, logrolling, speed climbing, boom running, and axe throwing: Fiskars; Northern Clearing, Inc.; Brawny Paper Towels; Johnson Timber Corporation; Samuel Adams; Brent Carlson, MD, FutureWood; Swinging Axe Pilsner; Hayward Power Sports; Essentia Health; DL Weatherhead Timberworks Lumberjack Show; Dinty Moore; Enbridge; Cenex Corner Deli; Stihl; Seven Winds Casino; Energy Citizens; WRLS; WJMC; WAQE; WKFX, American Birkebeiner Ski Foundation; and Park Ridge Distributing.

### **Lumberjack 5K Run/Walk**

Saturday's Lumberjack 5K Run/Walk, starts and finishes in Lumberjack Bowl on the shores of Lake Hayward. The Lumberjack Run is held in conjunction with LWC events and is sponsored by the American Birkebeiner Ski Foundation. Participants receive a lumberjack worthy t-shirt, a free ticket to Thursday night's Lumberjack World Championships competition, and more fun that you can shake your axe at! Interested runners and walkers are encouraged to visit [Birkie.com](http://Birkie.com) to learn more about the July 21 run/walk.

### **About the Lumberjack World Championships Foundation, Inc.**

The Lumberjack World Championships(LWC) began in 1960 to acknowledge the rich history of the logging industry across the United States. Work day skills that were perfected in the forests of the nation became a past-time and soon grew into an exciting and growing sporting event. Now in its 59<sup>th</sup> year, the LWC is a three-day festival of timber sports held in Hayward, WI each July. [www.lumberjackworldchampionships.com](http://www.lumberjackworldchampionships.com)

###



Historic Lumberjack Bowl – Hayward, WI



Photos Credit: @Lumberjack World Championships  
Photos Available Upon Request – [nancy.knutson@lumberjackworldchampionships.com](mailto:nancy.knutson@lumberjackworldchampionships.com)